



Baloney Speaker (Sasanomaly) 2014 | Music Video | 0:04:16

Using match boxes as a motif, *Baloney Speaker* depicts the troubled heart of a young man who, in order to protect himself, cuts ties with others and locks himself up in his inner world. This film exhibits a fusion of numerous tiny worlds made up of 60 match boxes, which were designed and produced by the director himself. Many of the designs are deliberately irrelevant to the song's lyrics; however, Atsushi MAKINO effectively creates extraordinary moments by linking them to key lyrics throughout. Stop motion, rotoscoping, hand-drawn animation, and computer graphics techniques were used.

COMMENT

Atsushi MAKINO is a filmmaker who creates animations with a touch of analog and a hand-made quality. He is very much in love with crafts, and I'm excited to see what awaits him in the future.

by **Masashi KAWAMURA**

Atsushi MAKINO

Born in 1982, Atsushi MAKINO would later major in TV & Film Graphics at UMRUM in Prague, learning drawing and puppet animation. He acquired an MA in Animation at the Graduate School of Film and New Media, Tokyo University of the Arts. He thrives in film and art direction, character design and illustration, freely crossing genres between live action, artwork and animation.

